SESTEK

Conversational Automation Company

SESTEK

Top Conversational Solutions for Leading Global Brands

100%

In-house developed products

>100

R&D Engineers

>97%

Speech Recognition Accuracy

400+

Customers in 20 Countries

20+

Years in Conversational Tech

Recognized by leading consultancy firms DMG Gartner :::: opusresearch

SESTEK

It's Time to Elevate Customer Service with Al

With our patented conversational AI and Analytics solutions, we help businesses deliver better experiences for their customers and their agents.





We Are A Conversational AI And Analytics Company Developing Products For Call Centers Under The Brand Name Knovvu

Contact Center Analytics







Authentication and Fraud



Al for Self-Service









Understand Your Customers Better than Your Competitors.

Knovvu Analytics collects 100% of customer interaction data at customer service channels and convert it into meaningful information for decision-makers. The solution provides critical insights to understand customers better and help to improve their experiences.

DIFFERENTIATORS

Higher Performance

Knovvu Analytics deliver faster response times and faster query results than competition.

Advanced Quality Management

With the help of A.I., script adherence, acoustic indicators and sentimental features can be measured and scored objectively.

Multi-Tenancy

Single solution supporting multi-tenancy for different teams, business units and operations.

More Real Time

Prohibited words, urgent customer inquiries, or regulatory issues can easily be identified to notify supervisors instantly.

No Code Required

Users enjoy visual query design without any coding requirements.

Statistical Comparison

Easily pinpoint what your best-performing agents are doing correctly. So that you can support agents-in-need effectively.

BENEFITS









Reduce Your Quality Management Process Time to Minutes

Use automation to streamline your QM process, lighten the load of your supervisors and support your agents with tangible and objective feedback.

BENEFITS







Full Coverage

100% of the interactions monitored, including calls, text and video.

Statistical Comparison

Easily pinpoint what your best-performing agents are doing correctly so that you can support agents in need effectively.

DIFFERENTIATORS

Hybrid Approach

Agent performances scored with a combination of Knovvu evaluation engine and supervisor scoring.

Enhanced Training

We analyze the interaction data better to give your supervisors better training tips.

Maximum Flexibility

Intelligent Forms, historical scoring, smart rule creation features provide flexibility when criteria revision is required.

Fast Adaptation

Knovvu AQM is designed to minimize the product adaptation cycle and support your supervisors from Day 1.



Assist Your Agents in Real Time

Empower your customer support teams with the right information at the right time, leading to confident agents and satisfied customers.

DIFFERENTIATORS

Customizable Scenarios

The UX-friendly interface allows users to adapt and adjust real-time scenarios to meet unique business flows.

Acoustic Insights

Monitor speech dynamics to intervene in real time for better engagement and effectiveness.

API-Powered Notifications

Seamlessly integrate real-time alerts into workflows, sending notifications to key users at different channels to enhance efficiency.

Superior Performance

Rely on our marketleading speech recognition accuracy, to deliver better customer experiences than your competitors.

Sentiment Analysis

Detect negative sentiments instantly, enabling swift responses to improve customer satisfaction and loyalty.

Effective Training

Pinpoint areas for improvement and assign coaching modules instantly to enhance performance.

BENEFITS









Know Your Customers in Seconds.

Monitoring more than 100 unique parameters of the voice, Knovvu Biometrics can authorize callers within seconds. Being a language, accent, or content independent, it provides a seamless experience in real-time.

BENEFITS







Higher Performance

Knovvu provides >96% faster speaker identification in large datasets.

DIFFERENTIATORS

Better Accuracy

We trust in our >98% accuracy rate in both speaker identification and verification.

Faster Processing

Authentication durations are reduced to 3 seconds. And no passphrase required.

Increased Security

Knovvu Biometrics present an improved synthetic voice detection.

Noisy? No Problem

State of the art noise and background speech elimination for noisy environments.



Super Agent At Every Customer Channel.

With 100% in-house developed Speech Recognition (SR) and Natural Language Understanding (NLU) technologies, Knovvu Virtual Agent understands customer intent and responds without the need for live agents.

DIFFERENTIATORS

Higher Performance

Tasks like creating scenarios, designing forms and reporting can be executed faster.

Market-Leading Accuracy Rate

We are proud of our market-leading Al-based intent recognition accuracy rate of >96%.

All-In-One Solution

SR, TTS, NLU, orchestrator and design studio. All in a single solution. No need for 3rd party involvement.

BENEFITS







No Coding Required

Smart conversations and complex business flows can easily be designed with drag & drop.

Domain Readiness

Knovvu Virtual Agents come with pre-built and ready-to-go integrations for different industry verticals



Elevate your brand with voice.

Text-to-Speech (TTS) is a powerful speech synthesis technology that can vocalize written text into audible speech with a human-like voice. The technology helps businesses to deliver high-quality self-service applications to customers while improving the experience.

BENEFITS







Customized Solution

We can develop unique, natural-sounding, brand-specific voices with ease.

Multi-language

Currently, we give brands voices in 13 different languages, and we continuously work to add more options.

DIFFERENTIATORS

Voice Tuning

Speech rate and volume can be adjusted without compromising authenticity.

Fast Adaptation

We can develop and expand brand voices generated from limited voice samples.

SSML Support

We provide more human-like experiences with pauses, numbers, date, time formatting and more.

Flexible Deployment

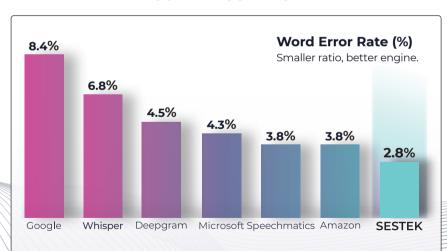
Our flexible API effortlessly integrates into client's services, solutions and applications.



Market-Leading Accuracy Rate of >97%.

The technology enables systems and applications to understand user commands in spoken language, instead of buttons and keystrokes. This helps customers interact with systems to solve issues without the need for live agents.

COMPARISON TEST



BENEFITS







Knovvu Platform Snapshot





SOLUTIONS

For Automation

• CONVERSATIONAL IVR

• BANKING BOT

• COLLECTION BOT

• E-COMMERCE HELP DESK

• WHATSAPP CUSTOMER SERVICE

For Security

• CUSTOMER AUTHENTICATION

• AGENT VERIFICATION

For Improvement

• INTERACTION ANALYTICS

• QUALITY MANAGEMENT

Why global brands are choosing SESTEK

We deliver. Period

The UX-friendly interface allows users to adapt and adjust real-time scenarios to meet unique business flows.

Not only high tech but high touch.

We are always in close contact with our customers to understand their pain points better and tailor our solutions to fit their needs perfectly.

Market-leading performance.

Our speech recognition accuracy rate is >96% in real world environment. Higher rate of accuracy means better insights from customer conversations.

100% ownership of technology.

With our +100 R&D staff, we develop all of our products and core technologies in-house.

We are cloud-agnostic.

On-premise, on public cloud or on private cloud, our solutions are ready to be deployed anywhere.

True omnichannel experience.

Not only for the customers but also for the business units involved, we provide a scalable, omnichannel, end to end conversational platform.

Our Partner Ecosystem





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AVAYA

Leading companies trust our conversational technologies





Cigna















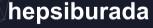




















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www.sestek.com

We are part of UNIFONIC

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